



THE VOICE OF DOWNTOWN

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DOWNTOWN
COMMUNICATION

MAY 07 2007

Sachin

May 3, 2007

Nancy Graham
President
Centre City Development Corporation
225 Broadway, 11th Floor
San Diego, CA 92101

Re: Downtown Loop Study

Dear Nancy:

Thank you for agreeing to analyze the benefits of a high-frequency trolley loop Downtown.

We believe that this proposal has a great deal of merit as it would connect residents, workers and tourists with Downtown attractions and neighborhoods in a quick and inexpensive manner – all without need for a car or parking. A loop would also allow the Metropolitan Transit Service (MTS) to operate trolley consists in the Centre City that are in scale with the existing block sizes, thus allowing pedestrians and the disabled community to navigate Downtown streets safely. Finally, this loop will greatly increase MTS efficiency by eliminating the need for the Blue and Orange lines to make frequent and unnecessary Centre City traffic signal and station stops.

The manner with which this study is conducted is critical, as unfortunately, MTS has already dismissed the entire proposal out of hand. To ensure that the study is objective and its results are valid, we strongly recommend that the following points be included in the scope of work:

- Origin and destinations analysis for C Street. Who is taking the trolley – where are riders coming from and where are they going?
- Impacts to the street grid and pedestrian system under the loop option(s) compared to proposed three and four-car consists on C Street.
- Review of how light-rail operations are conducted in similar US urban areas considered to be models for transit. What cities have internal loops and how successful are they?
- Projections of ridership for the loop option(s), both in the near and long term.
- Independent ridership counts for both the Blue and Orange lines.
- Customer survey of current MTS Blue and Orange line riders. This will help determine customer satisfaction with current MTS routes, and will also gauge interest in the loop option(s).

Again, we appreciate CCDC's willingness to perform this important study. With \$50 million of redevelopment money at stake, we can't afford to repeat the poor transit planning mistakes of the past on C Street and Downtown.

Sincerely,

A handwritten signature in cursive script that reads "Barbara Warden".

Barbara Warden
President

cc: Mayor Jerry Sanders
City Council President Scott Peters
City Councilmember Kevin Faulconer
City Councilmember Toni Atkins
City Councilmember Tony Young
City Councilmember Donna Frye
City Councilmember Jim Madaffer
City Councilmember Ben Hueso
City Councilmember Brian Malenschein
CCDC Board of Directors
Harry Mathis, MTS Board of Directors
Gary L. Gallegos, SANDAG
Paul Jablonski, MTS
William Anderson, City of San Diego
Jaymie Bradford, Office of Mayor Jerry Sanders
Paul McNeil, Office of Councilmember Faulconer
Sachin Kalbag, CCDC
William Sauls, Esq.
Marco Gonzalez, Esq.
Duncan McFetridge, SOFAR