

C STREET MASTER PLAN PROJECT DESCRIPTION

Project Description

The purpose of the C Street Master Plan is to create an overall vision for the revitalization of the C Street corridor from India Street (One America Plaza) to Park Boulevard (new City College Station). Initiated by the Centre City Development Corporation (CCDC), in cooperation with the San Diego City Council District 2 office, Downtown San Diego Partnership, the San Diego Association of Governments (SANDAG) and the Metropolitan Transit System (MTS), the C Street Master Plan will define specific improvements including trolley, transit and infrastructure modernization, streetscape schematic design for physical improvements for the project right-of-way (PROW) and the adjoining public spaces along C Street, improved vehicular and pedestrian circulation, redevelopment opportunities, and public art.

Current Status

Skidmore, Owings and Merrill, LLP is under contract, dated December 2005, to complete the Master Plan and 30 Percent Schematic Design Documents for 1.2 million dollars. The following Master Plan tasks have been completed:

- Task 1 - Project Initiation and Data Collection
- Task 2 - Base Preparation
- Task 3 - Site Analysis and Future Needs Assessment
- Task 4 - Vision and Framework
- Task 5 - Plan Alternatives
- Task 6 - Integration and Preferred Alignment Refinement

The project was presented to the Real Estate Committee on October 7, 2007. The Committee asked staff to develop and report on the following tasks at a future meeting:

1. Responsibility Matrix
2. Cost Model
3. Business Case
4. Actual Ridership vs. FEIR Projections

The Centre City Loop Baseline Study has been completed. The study shows that an independent Park and C Street Circulator is feasible but will require front-end capital investments the 12th and Imperial Station and increased annual operational costs.

The Centre City Ridership survey has been completed. The survey shows that over the last seven years, ridership has been flat in Centre City and that transfers are significant at the majority of downtown stations.

Next Steps

A meeting between MTS, SANDAG and The City of San Diego to discuss the Loop Study, Ridership Survey, and resolve the issue of the three low-floor LRT vs. the length of the block, is pending. The project is tentatively planned for the Land Use and Housing Committee (LUH) on February 20th at 2PM.

The remaining tasks are:

Task #7: Implementation Strategy (6 weeks).

This task will include:

- Strategic Implementation, Costs and Phasing Plan
- Summary of Construction Mitigations Issues
- Summary Maintenance and Management Responsibility Matrix
- Summary of Issues and Outcomes from Technical Advisory Meeting
- Final Cost Model

Task #8: Documentation and Approval Phase (16 weeks).

This Task will conclude the C Street Master Plan:

- Final Draft Master Plan
 - 30% Schematic Plan set
- For approval:
- i PUC Validation
 - ii MTS Board Approval
 - iii SANDAG Board Approval
 - iv CCDC Board Approval
 - v City Council Approval